

Texas Music Educators
Conference



National Association
for Music Education

ADVERTISING RATES

Texas Music Educators Conference

online Journal

CONNECTIONS

Music Education Professionals,

TMEC continues its distribution of a complete digital magazine to its members this coming academic year. The most effective advertising dollars spent are those with a digital footprint. Gain more focus and attention to your products and services with the added benefit of live links to draw traffic directly to your targeted audience.

The **Connections** Journal also includes a Peer-Review component to reach those heavily involved in research. Submissions are accepted year round. TMEC **Connections** reaches approximately 1000 music educators in the state and select leadership nationally. TMEC and **Connections** content and ad sizes available for the upcoming school year can be seen on the page immediately following. Continue to reach the most influential members of the music education profession by reserving your space for the fall and spring issues.

Reserve your space by mail or e-mail:

Renee Higgins, Editor and Advertising Manager
12323 Almendra ♦ San Antonio, Texas 78247
Email: renehiggins@satx.rr.com

Deadlines 2016-2017 School Year:

Fall Issue: September 5th

Spring Issue: March 8th

CONTENT

Both of our issues include remarks from our President, Editor's Notes, information on developments in Technology, and updates from college student officers. Each issue may also include Peer-Reviewed works, TriM information, and news and information from our Council of Chairs.

Fall Issue: Election information for new TMEC officers and news from the National Assembly.

Spring Issue: End of year issue includes articles, columns and convention photos.

Insertion Reservation and Advertising Information 2016-2017



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Fill out details below and return to:
The Texas Music Educators Conference
CONNECTIONS

Renee Higgins, Editor
12323 Almendra San Antonio, Texas 78247

Send electronic files to: reenehiggs@satx.rr.com

AD MATERIAL

We encourage sending ad copy via e-mail. Acceptable file formats include: pdf (preferred), tiff and jpeg. Invoices will be issued following publication. All prices are net, payable in 30 days at the address provided. Odd-sized copy will be adjusted to nearest standard size. See below sizes and prices. We appreciate your past support and look forward to working with you in the future. Odd size ads will be accommodated if deadlines are met. Color ads available in all sizes and same prices apply. Only two spaces are available for front and back inside cover for first confirmed orders.

CONTRACT

Please accept this order to insert our advertisement in the following issues of TMEC *Connections*
(Circle the issues to reserve space. Deadlines for art: Fall - September 5th Spring - March 8th)

FALL WINTER SPRING

Size ad: _____

Contact: _____

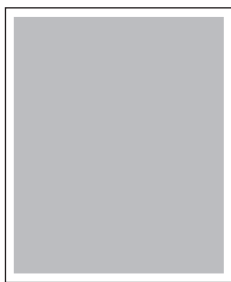
Phone/Fax/e-mail: _____

Bill to: _____

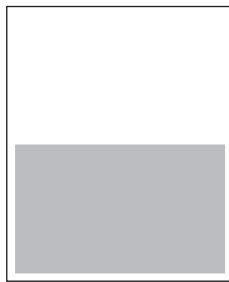
Address: _____

City/State/Zip: _____

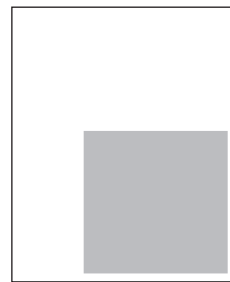
Advertising Sizes



Full
7 3/4 by 10
\$295.00



Half horizontal
7 5/8 by 4 7/8
\$250.00



1/3 horizontal
5 by 4 7/8
\$175.00